Guiding the Development and Evaluation of Accessible Test Items Using the



Test Accessibility and Modification Inventory

Accessibility Rating Matrix



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Session Objectives

- The primary purposes of this session are:
 - To provide an overview of a current method of evaluating and modifying test items with a focus on enhancing their accessibility for more testtakers; and
 - To report the results of the Wyoming Item Accessibility Review conducted by the Vanderbilt Team.



Accessibility

- Accessibility is the extent to which a product, environment, or system eliminates barriers and permits equal access to all components and services for all individuals. (Beddow, Kettler, & Elliott, 2008)
- Test accessibility is the extent to which a test and its constituent item set permits the test-taker to demonstrate knowledge of the target construct. Thus, an accessible test:
 - 1. Eliminates barriers;
 - 2. Permits equal access to all components and features for the totality of the target population of the test; and
 - 3. Yields scores from which subsequent inferences do not reflect error that is the result of incomplete test-taker access.



Accessibility is an Interaction

- Accessibility involves an interaction between characteristics of the test and individual test-taker characteristics.
 - A test event may permit one individual to access the target construct with minimal effort, whereas for another individual, the same test event may require the expenditure of essential cognitive resources to gain access the target construct.
 - Both individuals may be equally knowledgeable of the tested content, but accessibility issues may preclude one from demonstrating what he or she knows.



What we have learned so far...

- ...about students who likely are eligible for participating in a modified alternate assessment (i.e., students in Special Education who typically score below proficient on general assessments at the state level):
 - Based on group analyses, they read more slowly than do noneligible students (Roach et al., 2010, AZ CMAADI).
 - They score lower than non-eligible comparison groups in reading & math (Elliott et al., 2010).
 - They expend more mental effort on equivalent test items in reading and math than their non-eligible peers (AZ CMAADI).
 - They receive less coverage of grade-level content in reading and math than their non-eligible peers (AZ CMAADI).



What we have learned so far...

- ...about alternate assessments based on modified achievement standards (AA-MAS).
 - Modifications can make items easier for all groups (Elliott et al., 2010).
 - The boost can be differential, reducing the gap (Kettler et al., In press).
 - Tests with modified items can be reliable (Kettler et al., In press).
 - Shortening the stem and removing visuals from reading tests may help (Kettler et al., In press).



TAMI

Test Accessibility and Modification Inventory[™]

Accessibility Rating Matrix





TAMI: Overview

- The Test Accessibility and Modification Inventory (TAMI; Beddow, Kettler, & Elliott, 2008) and Accessibility Rating Matrix (Beddow, Elliott, & Kettler, 2009) were developed as evaluation and decision-making tools to facilitate the analysis of new and existing tests and test items with the purpose of enhancing their accessibility.
- The TAMI was influenced by four primary areas of study:
 - 1) Universal design principles;
 - 2) Cognitive load theory;
 - 3) Research on test and item development; and
 - 4) Guidance on web and computer accessibility.



Universal Design Principles

■ EQUITABLE USE

The design is useful and marketable to people with diverse abilities.

• FLEXIBILITY IN USE

The design accommodates a wide range of individual preferences and abilities.

SIMPLE AND INTUITIVE USE

Use of the design is easy to understand, regardless of the user's experience, knowledge, language skills, or current concentration level.

A PERCEPTIBLE INFORMATION

The design communicates necessary information effectively to the user, regardless of ambient conditions or the user's sensory abilities.

TOLERANCE FOR ERROR

The design minimizes hazards and the adverse consequences of accidental or unintended actions.

C LOW PHYSICAL EFFORT

The design can be used efficiently and comfortably and with a minimum of fatigue.

7 SIZE AND SPACE FOR APPROACH AND USE

Appropriate size and space is provided for approach, reach, manipulation, and use regardless of user's body size, posture, or mobility.

Mace et al. (1996)



Cognitive Load Theory

"Considering the wide variety of different variables that have been studied...there seems to be some limitation built into us either by learning or by the design of our nervous systems, a limit... [on] our channel capacities..." (Miller, 1956, p.86)





Cognitive Load Theory

Intrinsic Load

Amount of mental processing requisite for completing a task.

Germane Load

Cognitive demand that is not necessary for gaining essential knowledge but enhances learning through automation or generalization.

Extraneous Load

Demand for cognitive resources to attend to and integrate nonessential elements that are preliminary to actual learning.

"Intrinsic, extraneous, and germane cognitive loads are additive in that, together, the total load cannot exceed the working memory resources available if learning is to occur" (Paas, Renkl, and Sweller, 2003, p.2).



Test and Item Writing Guidelines

Downing, Haladyna, and Rodriguez (2002) synthesized test & itemwriting research into 31 guidelines for writing multiple-choice items.

Content concerns

- Every item should reflect specific content and a single specific mental behavior, as called for in test specifications (two-way grid, test blueprint).
- 2. Base each item on important content to learn; avoid trivial content.
- Use novel material to test higher level learning. Paraphrase textbook language or language used during instruction when used in a test item to avoid testing for simply recall.
- 4. Keep the content of each item independent from content of other items on the test.
- 5. Avoid over specific and over general content when writing MC items.
- 6. Avoid opinion-based items.
- Avoid trick items.
- 8. Keep vocabulary simple for the group of students being tested.

Formatting concerns

- Use the question, completion, and best answer versions of the conventional MC, the alternate
 choice, true-false (TF), multiple true-false (MTF), matching, and the context-dependent item
 and item set formats, but AVOID the complex MC (Type K) format.
- 10. Format the item vertically instead of horizontally.

Style concerns

- Edit and proof items.
- 12. Use correct grammar, punctuation, capitalization, and spelling.
- 13. Minimize the amount of reading in each item.

Writing the stem

- 14. Ensure that the directions in the stem are very clear.
- 15. Include the central idea in the stem instead of the choices.
- 16. Avoid window dressing (excessive verbiage).
- 17. Word the stem positively, avoid negatives such as NOT or EXCEPT. If negative words are used, use the word cautiously and always ensure that the word appears capitalized and boldface.

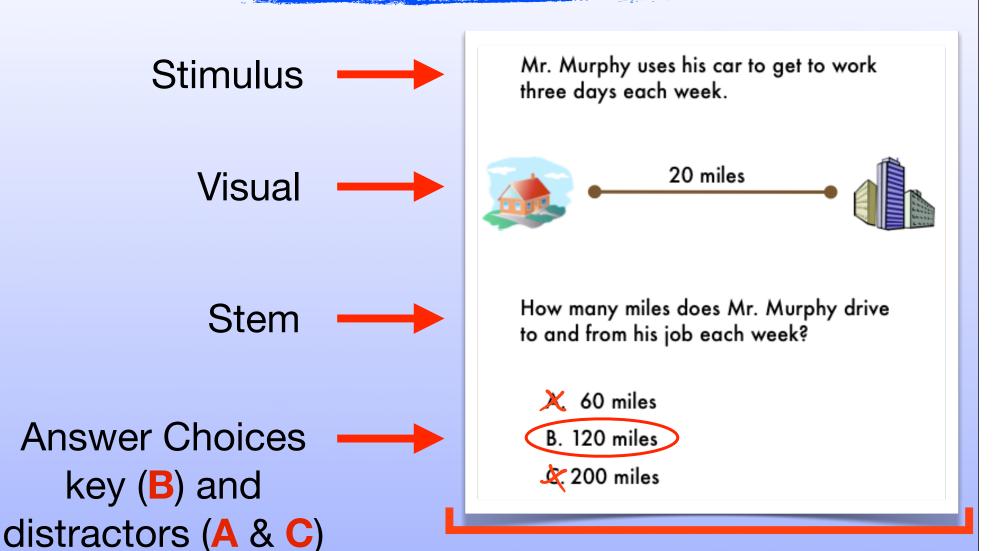
Writing the choices

- 18. Develop as many effective choices as you can, but research suggests three is adequate.
- 19. Make sure that only one of these choices is the right answer.
- 20. Vary the location of the right answer according to the number of choices.
- 21. Place choices in logical or numerical order.
- 22. Keep choices independent; choices should not be overlapping.
- 23. Keep choices homogeneous in content and grammatical structure.
- Keep the length of choices about equal.
- 25. None-of-the-above should be used carefully.
- Avoid All-of-the-above.
- 27. Phrase choices positively; avoid negatives such as NOT.
- Avoid giving clues to the right answer, such as
 - a. Specific determiners including always, never, completely, and absolutely.
 - b. Clang associations, choices identical to or resembling words in the stem.
 - c. Grammatical inconsistencies that cue the test-taker to the correct choice.
 - d. Conspicuous correct choice.
 - e. Pairs or triplets of options that clue the test-taker to the correct choice.
 - f. Blatantly absurd, ridiculous options.
- 29. Make all distractors plausible.
- 30. Use typical errors of students to write your distractors.
- 31. Use humor if it is compatible with the teacher and the learning environment.



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Anatomy of an Item



Page Layout



TAMI ARM: Structure

- The **TAMI Accessibility Rating Matrix (ARM)** contains two rubrics.
 - <u>Item Analysis</u> (i.e., item element) rubric:
 - Passage / Item Stimulus
 - Item Stem
 - Visuals
 - Answer Choices
 - Page / Item Layout
 - Overall Analysis (i.e., overall item-level) rubric
 - It should be noted that Overall ratings are not simply mathematical derivatives of the item element ratings.



Goals of Item Modification

- 1) Reduce barriers to access;
- 2) Reduce extraneous cognitive load;
- 3) Maintain the same depth of knowledge;
- 4) Improve efficiency; and
- 5) Increase the validity of inferences from test results.



ARM Item Analysis

Accessibility Rating Matrix

Passage Item Stimulus

> Item Stem

Visuals

(applies only to items with pictures, charts, tables, or figures)

Answer Choices

(applies only to multiple-choice items)

Lavout

Level 1 Level 2 Level 3 Level 4 Inaccessible for Many Test-Takers Maximally Accessible for Some Test-Takers Maximally Accessible for Most Test-Takers Maximally Accessible for Nearly All Test-Takers

- . Contains many words that are not essential for responding to the item(s).
- . The majority of text is likely to be difficult to understand for some test-takers.
- . Vocabulary and sentence structure are not grade. . Vocabulary and sentence structure are mostly
- . Directions / pre-reading text highly complex, very confusing.
- . The entirety of the stem is overly complex.
- . Does not reflect intended content standard(s) and/. Reflects intended content standard(s) and/or or objective(s).
- . Stem directive or question is very confusing.
- . Uses not or except.
- . Written in the passive voice.

- · Contains some words that are not essential for responding to the item(s).
- A large portion of text is likely to be difficult to understand for test-takers.
- grade-appropriate.
- · Directions / pre-reading text overly complex, confusing.
- Much of the stem language is overly complex.
- objective(s).
- · Stem directive or question is somewhat confusing. · Target construct is evident.
- Uses not or except. Written in the active voice.

- . Contains a few words that are not essential for responding to the item(s).
- . Some text is likely to be difficult to understand for
- · Vocabulary and sentence structure are mostly grade-appropriate.
- . Directions or pre-reading text not as clear as possible.
- . Contains some text that could be simplified. . Reflects intended content standard(s) and/or
- objectives.
- · Positively worded, written in the active voice.

- · Contains only words that are essential for responding to the item(s).
- . Text is minimal in length and written as plainly as
- · Vocabulary and sentence structure are gradeappropriate.
- . Directions / pre-reading text clear, minimal in
- . Text is minimal in length, written as plainly as
- Reflects intended content standard(s) and/or
- objective(s). Target construct is evident.
- Positively worded, uses active voice.

 Included visuals are irrelevant, unnecessary, and
 Included visuals are irrelevant and unnecessary, may cue the test-taker to an incorrect response.

· Included visual(s) are necessary but poorly depict

- the intended image(s.
- . Visuals contain a large amount of unnecessary complexity and text.
- . Visual(s) likely will cause confusion for test-takers, possibly cueing to an incorrect response.
- Contains many nonessential words.
- . Answer choices are overly complex.
- . Key and distractors are unbalanced with regard to . Rationale could be made for multiple correct order, length, or content in a manner that is likely to cue test-takers to an incorrect response.
- . One or more distractors is implausible.
- More than one answer choice may be correct.

- possibly distracting some test-takers from attending to essential item content,
- depict the intended image(s) or
- · Visual(s) contain some extraneous complexity or text that may be distracting for some test-takers.

Contains some nonessential words.

· Answer choices could be simplified.

responses.

- . Visual(s) are necessary for responding to the
- . Visual(s) clearly depict the intended image(s), but

- not as plainly as possible.
- · Included visual(s) are necessary but do not clearly · Visual(s) contain some nonessential words.
 - Visual(s) may distract a few test-takers.
- . Included visual(s) are necessary for responding to
- . Visual(s) clearly depict the intended image(s) and are as simple as possible.
- · Visual(s) contain only text that is necessary for responding.
- · Visual(s) are unlikely to distract test-takers.
- Answer choices are minimal in length, written as
- Contains one or more nonessential words. · Answer choices are written plainly.
- . Key and distractors are unbalanced with regard to length, order, or content.
- Key and distractors are unbalanced with regard to All distractors are plausible.
- order, length, or content in a manner that may cue . Only one answer is correct.
- plainly as possible.
- . Key and distractors are balanced with regard to length, order, and content.
- All distractors are plausible.
- · Only one answer is correct.

- . A large amount of information is spread across multiple pages/screens.
- Page and/or item layout appears very cluttered and confusing; font sizes are too small.
- . Nonessential page elements are distracting, draw attention from item elements that are necessary for responding.
- . Visuals are not integrated with the item stimulus
- Item requires the test-taker to turn the page 2 or more times to respond to the item.
- Page and/or item layout appears cluttered.

One or more distractors is implausible.

- · Font sizes and/or item elements not sized properly to facilitate responding.
- Visuals are not integrated with the item stimulus
- . White space is insufficient for facilitating comprehension of necessary item elements.
- . Item requires the test-taker to turn the page to respond to the item.
- · Page/item layout appears mostly clean and
- . White space is mostly sufficient for facilitating access to necessary item elements.
- Text and item elements are large and readable.
- . Visuals are not integrated with the stimulus and
- Entire item and all necessary information for responding is presented on one page/screen, with
- visuals integrated with the item stem. uncluttered, but not as well-organized as possible. • Page/item layout is well-organized and presented in a manner that facilitates responding.
 - White space is sufficient to facilitate comprehension of necessary item elements.
 - · Text and item elements are large and readable.



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Maximally Accessible for Nearly All Test-Takers

- . Item contains only content (words, visuals) that is essential for responding to the item.
- All item text is minimal in length and written as plainly as possible.
- . Item stem is positively worded, written in the active voice, and the target construct is evident.
- · Any included visuals are necessary and clearly depict the intended image(s).
- · All answer choices are necessary, plausible, and balanced with regard to length, content, and order.
- Entire item and all information essential for responding is presented together on one page/screen in a manner that facilitates responding.

Maximally Accessible for Most Test-Takers

- Item contains some content that is not essential for responding to the item.
- Stem is positively worded, written in the active voice, and the target construct is evident.
- Included visuals are not as simple or clear as possible.
- · Visuals are not integrated with the other item elements.
- One or more distractors is unnecessary and/or answer choices are unnecessarily complex or unbalanced with regard to length, content, and order. Only one option is correct.
- . Item layout is somewhat cluttered, or test-taker must turn the page to respond to the item.

2 Maximally Accessible for Some Test-Takers

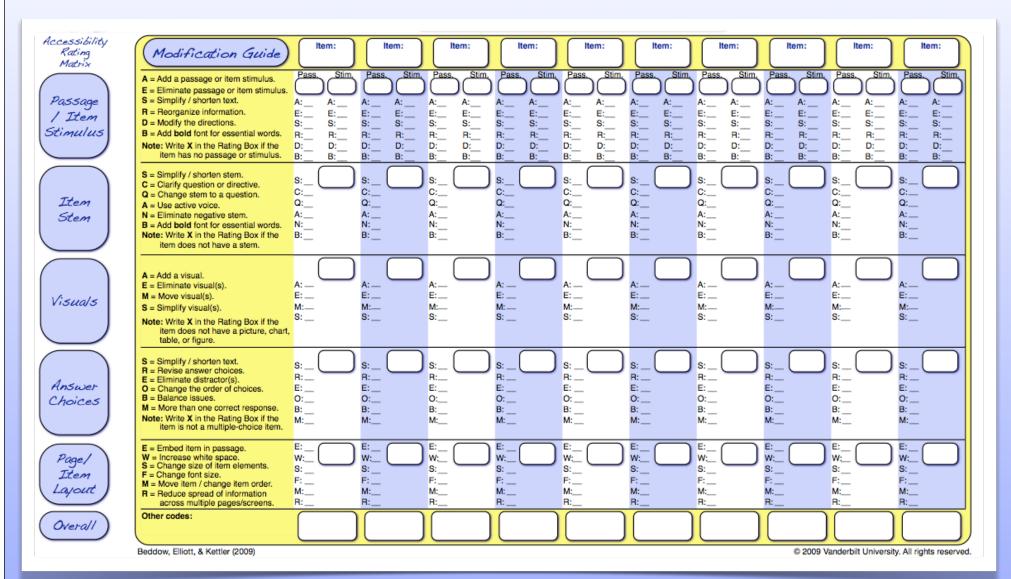
- Item contains content that is not essential for responding to the item, to the extent that it may be distracting or confusing to the test-taker.
- . The wording of the item stem may cause some confusion as to what is required.
- Included visuals are unnecessary and potential distract the test-takers from essential item elements, or visuals are do not clearly depict the intended images or are unnecessarily complex.
- · One or more distractors is implausible or absurd.
- Answer choices are unnecessarily complex or unbalanced with regard to length, content, and order.
- Rationale could be made for more than one correct response.
- Nonessential item elements in the page layout may draw test-taker attention away from essential content, or the test-taker must turn the page 2 or more times to respond to the item.

1 Inaccessible for Many Test-Takers

- The item contains a large amount of content that is not essential for responding to the item, to the
 extent that it is likely to confuse the test-taker.
- Stem is negatively worded, in passive voice, and/or it is not evident what is required.
- Included visuals are irrelevant and may cue test-taker to an incorrect response, or included visuals
 are likely to confuse the test-taker due to complexity or lack of clarity.
- Answer choices are unbalanced in a manner that may cue an incorrect response, contain more than
 one correct answer, and/or are implausible/absurd.
- Nonessential item elements in the page layout are likely to draw attention from essential information, or a large amount of essential information is presented across multiple pages/screens.



ARM Record Form





Overall Analysis

As a rule of thumb, accessibility levels are intended to reflect the approximate portion of the test-taker population for whom the item is likely to be **maximally accessible** (i.e., who freely are able to show the extent of their knowledge of the target construct).

ARM
Accessibility
Levels

Level	Description	Heuristic		
4	Maximally Accessible for Nearly All Test-Takers	Optimal accessibility for between 95-99% of the population		
3	Maximally Accessible for Most Test-Takers	Optimal accessibility for between 90-95% of the population		
2	Maximally Accessible for Some Test-Takers	Optimal accessibility for between 85-90% of the population		
1	Inaccessible for Many Test-Takers	Optimal accessibility for fewer than 85% of the population		



General Considerations

- 1) Before perusing the item data, complete the item independently.
 - a) Engage in the process of responding to the item as though you were the test-taker.
- 2) Is there more than one correct response?
 - a) Is there a strong rationale / logical argument that could be made that one or more of the distractors is **correct**?
 - b) Items for which there is more than one correct response receive Answer Choices and Overall accessibility ratings no higher than 1.
 - i) Similarly, if one or more distractors may be so plausible as to likely cause unnecessary confusion for the test-taker (and not simply represent common errors), rate the item **no higher than 2.**



General Considerations

3) Does the item require the test-taker to turn the page?

- Items that require the test-taker to flip back and forth receive Page/Item Layout and Overall accessibility ratings no higher than 3. Examples:
 - Items that are on a separate page from the corresponding passage, stimulus, or visual;
 - Passages that are comprised of more than 2 **facing** pages, including corresponding items.
 - Items that require the test-taker to reference a separate formula page.

4) Start at the highest level of the rubric and work down.

 If the 4 level is true for the item, rate 4 for that category. If the rubric contains a statement that is false for the item, work backward until you find the closest approximation to the rubric level that is true for the item.



Item Accessibility Review



Beddow / OAASIS

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Item Accessibility Review

- The TAMI Evaluation Team at Vanderbilt evaluated the accessibility of a sample of 100 science items from Wyoming in grade 4, 8, 11.
- To ensure optimal reliability, 25% of items were rated by 2 raters. If agreement was not reached on any item, the team conferred to establish a consensus rating.





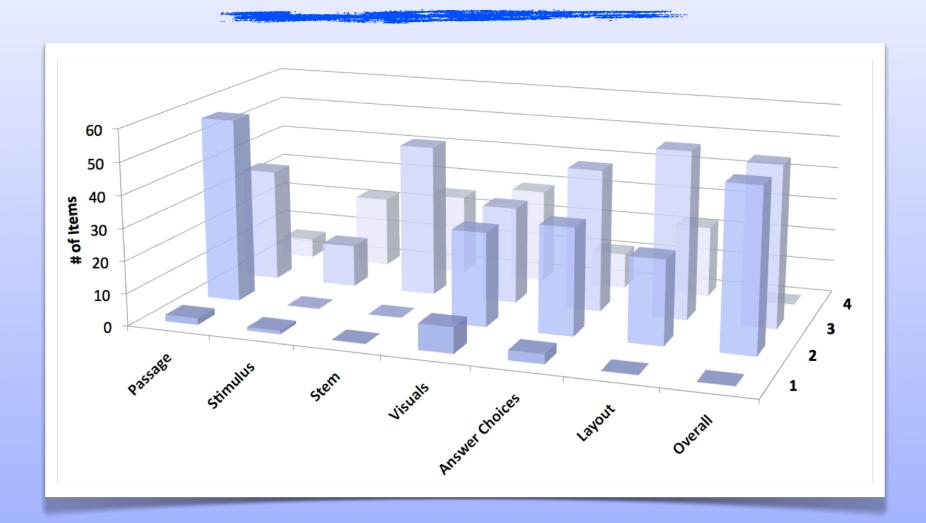
Recommended Item Information	Reviewed Items
1. Content Area	✓
2. Grade Level	✓
3. Target Construct / Strand / Skill	
4. Depth of Knowledge (DOK) Level	✓
5. Key (correct response)	✓
6. Difficulty for Overall Sample (p) and	✓
Disaggregated by Test Score Range	
Disaggregated by Disability Status	
8. Point-biserial statistics (Ptbs)	✓
9. Response Frequencies	
Disaggregated by Test Score Range	
Disaggregated by Disability Status	
10. Rationale for Each Distractor	
11. Readability Level	
12. Item in Actual Form	✓

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Item Accessibility Review: Results





Item Accessibility Review: Results

		Item Element Ratings							
		Passage	Item Stimulus	Item Stem	Visuals	Answer Choices	Page & Item Layout	Overall Rating	
Grade	# of Items / % of Total	M (SD)	M (SD)	M (SD)	M (SD)	M (SD)	M (SD)	M (SD)	
All	100 (100%)	2.5 (0.6)	3.6 (0.7)	3.0 (0.7)	2.8 (1.0)	2.7 (0.7)	3.0 (0.7)	2.5 (0.5)	
4	33 (33%)	2.2 (0.6)	3.4 (0.5)	2.7 (0.7)	2.5 (0.9)	2.5 (0.7)	3.0 (0.7)	2.3 (0.5)	
8	33 (33%)	2.7 (0.7)	3.5 (0.9)	3.3 (0.6)	3.1 (0.8)	2.7 (0.9)	2.9 (0.8)	2.6 (0.8)	
11	34 (34%)	2.5 (0.5)	3.8 (0.4)	2.9 (0.7)	2.8 (1.1)	2.8 (0.6)	3.0 (0.7)	2.6 (0.5)	
Item Type									
Multiple Choice	90 (90%)	2.5 (0.6)	3.7 (0.6)	3.0 (0.8)	2.8 (0.9)	2.7 (0.7)	2.9 (0.7)	2.5 (0.5)	
Constructed Response	10 (10%)	2.4 (0.7)	3.1 (1.1)	3.0 (0.5)	2.7 (1.3)	-	3.3 (1.0)	2.8 (0.4)	



Positive Attributes

- The evaluation team identified several positive attributes across the item sample, specifically noting:
 - The use of plain wording of item stems and answer choices;
 - The inclusion of most information necessary for responding on a single page.



Recommendations

- The evaluation team made several recommendations to improve the accessibility of the items, including:
 - Simplify item visuals;
 - Simplify language in stimuli;
 - Attend to the possibility of multiple item keys.
- Additionally, the team suggested using three answer choices when possible to reduce reading load and cognitive demand.



Conclusion

- Items can be improved to reduce access barriers for students with a broad range of abilities and needs.
 - Increased access = Better measurement;
 - Better measurement = Better data;
 - Better data = More reliable and valid information about student abilities and needs.
 - The more we know about the abilities and needs of the students we serve, the greater our confidence in the many decisions we make on their behalf.



Thank you

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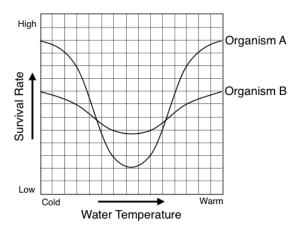
Item #1



Modified A

- **4.** Use these facts about the Pacific Ocean to answer the question.
 - · The amount of salt in water is called salinity.
 - The salinity of the water in the Pacific Ocean is lowest in water that is very cold or very warm.

The graph below shows the survival rates of two organisms at different water temperatures.



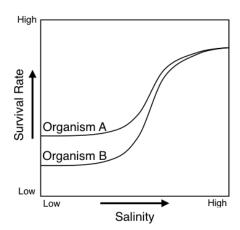
Based on the graph, what could you conclude about the two organisms?

- ✓ A. Organism A is better adapted for life in water with low salinity than Organism B.
 - OB. Organism B is better adapted for life in water with low salinity than Organism A.
 - C. Organism A and Organism B are equally well adapted for life in water with low salinity.

Modified B

4. The amount of salt in water is called **salinity**.

The graph below shows the survival rates of two organisms at different salinity levels.



Based on the graph, what could you conclude about the two organisms?

- ✓ A. Organism A is better adapted for life in water with low salinity than Organism B.
 - OB. Organism B is better adapted for life in water with low salinity than Organism A.
 - C. Organism A and Organism B are equally well adapted for life in water with low salinity.